

.Symore.

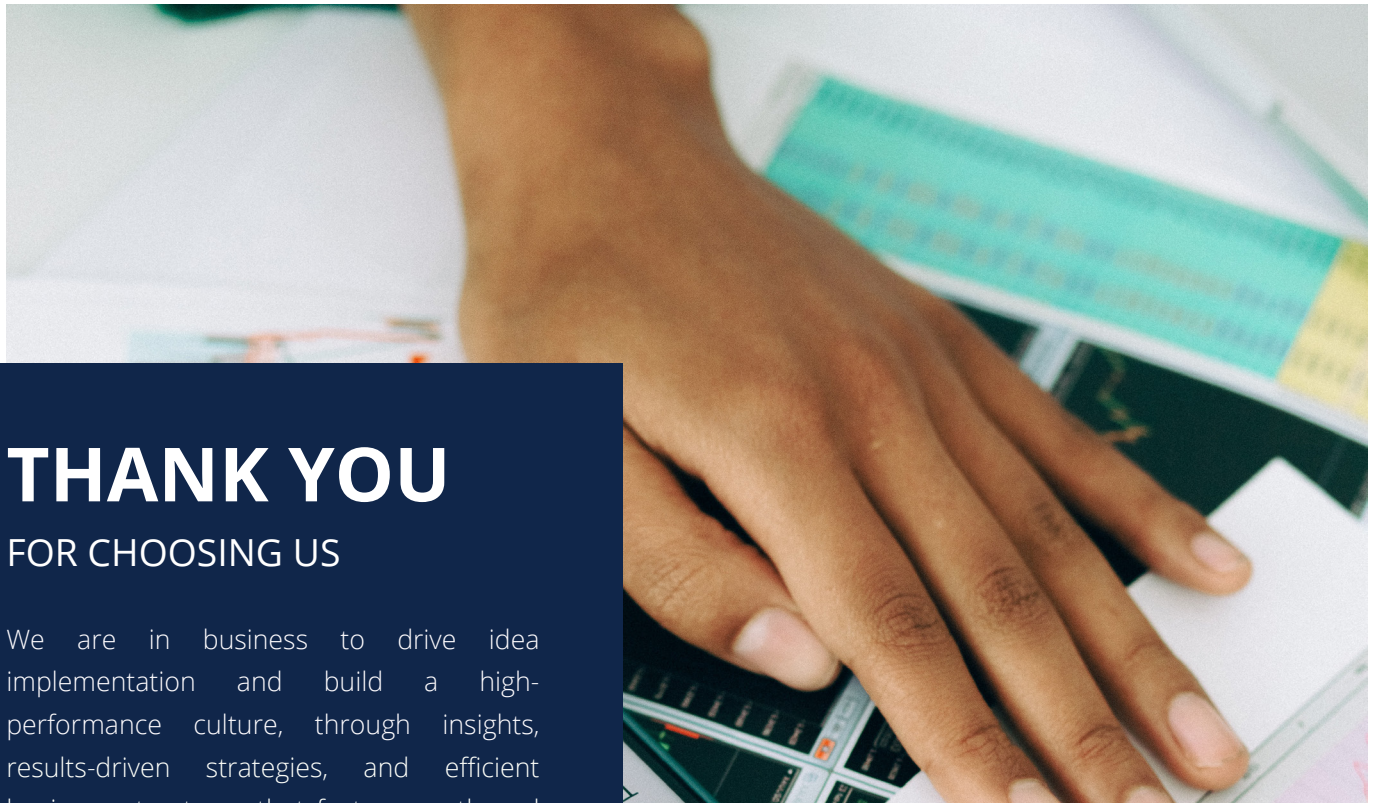
Solutions

..get it done



THE COMPANY PROFILE 2021/22

[/symoresolutions.com](https://symoresolutions.com)



THANK YOU

FOR CHOOSING US

We are in business to drive idea implementation and build a high-performance culture, through insights, results-driven strategies, and efficient business structures that foster growth and sustainability.

We are certified by the Public Procurement and Disposal Assets (PPDA) of Uganda to conduct business with both public and private parastatals.



CHASE THE VISION,
NOT THE MONEY,
THE MONEY
WILLEND UP
FOLLOWING YOU.

Our Core Values

Our core values reinforce our vision. They are the backbone that supports and guides everything that we do and how we do it. They are the culture that we live.

Our core values are summarized in the 4Ps below:

1. Passion: Because passion drives innovation & creativity.

2. Professionalism: We are intentional on delivering high quality services that impel desired

outcomes for our clients.

3. Partnership: We are business partners and together we achieve more.

4. Productivity: We are result-oriented, because business is all about the end result - Profitability.

Welcome To Symore Solutions

ABOUT US

Symore Solutions is a Ugandan-registered company that is limited by shares. The company was licensed and incorporated in March 2022 to offer business advisory services. Our bouquet of solutions includes business development, (planning and strategy formulation), sales and marketing strategy, customer experience, human resource management, financial literacy training, branding, and brand promotion, project management, fundraising, research, and product development, among others



Our purpose defines the reason for our existence.

Our Vision

Our vision is to be the preferred businesses solutions provider in Uganda and beyond.



Our Mission

Our mission is to offer innovative, professional and critical business solutions to our customers through systematic and tailored strategic approaches.

We aim to unlock all our partners' business potentials while employing efficient and effective means.

Our Purpose

We exist to support businesses improve their performance, to grow and become sustainable through the various solutions that we offer.



“Ethical business, sustainable business is the only way to do business in the future.”

Our Team

Simon Ahimbisibwe

Managing Consultant

MMS (Marketing), PGD (Management), CIM (Certificate), B.A. Education (Economics & History)

- ✓ Business development, business planning and strategy formulation, marketing, sales
- ✓ Communication & PR, brand management, customer experience, Human Resource strategy,
- ✓ Research and product development, fundraising, and partnership/stakeholder management.



19 years of uninterrupted work experience in private multinational & national corporations



Meet Our Team

Jolly Kamugira Kaguhangire

Senior Consultant



MA (Leadership & Management)

PGD (Management)

PGD (Taxation)

BBA (Accounting)

Strategic planning & leadership, Finance & Administration, Project management, Policy design & formulation, Stakeholder management, change & risk management, capacity & teambuilding, Service management, corporate brand development, and operations management.

25 YEARS OF LEADERSHIP AND INSTITUTIONAL DEVELOPMENT IN PUBLIC CORPORATIONS.



Enid Byanyima Nankunda

PARTNER MARKETING & CUSTOMER EXPERIENCE

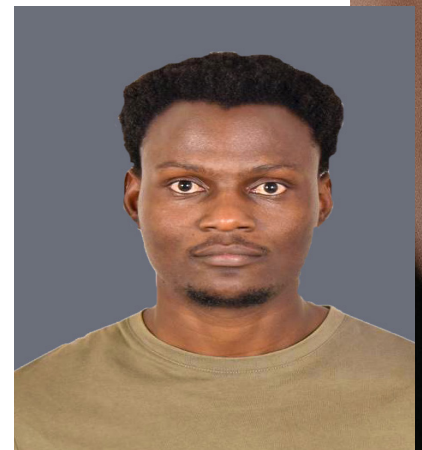
7 years of practical experience in private organizations



Deborah Bamwesigye

CONSULTANT, HUMAN RESOURCES & ADMINISTRATION

16 years of work experience both in private and public organizations



Arnold Ainomugisha

PARTNER CREATIVES & BRANDING

8 years of practical experience



WE HELP STARTUPS TO GROW IN THERE NEW BUSINESS

a growth strategy in business is "an organization's plan for overcoming current and future challenges to realize its goals for expansion."

Our Services

The services we offer include



**BUSINESS GROWTH
STRATEGY
AND PLANNING**



**MARKETING AND SALES
STRATEGY**



**BRANDING
& BRAND STRATEGY**



**CUSTOMER EXPERIENCE
STRATEGY**



**HUMAN RESOURCE
MANAGEMENT**



**TRAINING AND CAPACITY
BUILDING**



**PRODUCT
DEVELOPMENT &
RESEARCH**



FUNDRAISING



**PROJECT
MANAGEMENT**



**FINANCIAL LITERACY
TRAINING**

Our clients

Some of the key clients (past and present) include:

Mukwano Group of industries

Sales and marketing training

USTAWI microfinance

Business strategy and operational manual development

TROI Media

HR audit and organizational structure development

Uganda Microcredit Foundation (UMF)

Branding works and product design

MenMen Group

Business reorganization including job profiling and structuring

Bank of Baroda

Marketing and branding works

D-GAP Security Group

Staff training and capacity building



Get in Touch



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